

Bidyut Gogoi

Instructional Designer



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Brief About Me

An instructional designer with 12+ years of experience in designing and developing meaningful learning experiences for adult learners that delivers results. I believe that a good starting point for building effective learning is this one simple thing - empathy for the learner.

Experienced In

Developing a wide variety of learning deliverables end-to-end including web-based training, micro-learning, scenario-based learning, ILTs and virtual ILTs, blended learning, instructional videos, assessments, and job-aids.

Working with content for a variety of industries including technology, regulatory, not-for-profit, creative, sales and marketing.

Scoping learning projects, creating learning design, devising instructional strategy and developing with the right modality.

Working closely with Subject Matter Experts (SMEs) to ensure accuracy and completeness of technical content.

Using Learning Management Systems (LMSs) and authoring content on LMSs.

Using project management tools like JIRA, Microsoft Project, and SharePoint.

Collaborating with global teams spread across different time zones.

Designing and developing e-learning projects for global not-for-profit organizations such as the UNDP, FAO, WFP, and UNRWA. Examples of courses include- FAO Orientation, FAO Ethics Training, UN Budgeting, WFP Internal Control for Managers, UNDP Course on Anti-Corruption.

Certifications

Instructional Design Foundations and Applications

University of Illinois at Urbana-Champaign (Virtual)

Learning Technologies Foundations and Applications

Center for Innovation in Teaching & Learning (CITL), University of Illinois at Urbana-Champaign (Virtual)

Bottomline on ROI for Learning and Development

ROI Institute India Chapter

E-learning Tools Skills

I am proficient working with a variety of eLearning development and deployment tools, graphic and video editing tools including:

- Articulate Storyline/Rise
- Adobe Captivate
- Camtasia Studio
- Adobe Creative Cloud
- Vyond
- Learning Management Systems

Professional Work Experience Details

Learning Product Writer Adobe (Current Role)

In my role as a Product Writer for Adobe's Learning Management System (LMS), I help end-users utilize the platform optimally by writing user-friendly documentation, whitepapers, case-study reports, and posts on public platforms. Using my instructional design experience, I transform complex engineering product specs into real-world use cases that make sense for the users. My job involves deep collaboration with product managers, engineering teams, customer success managers, marketing, and support teams to stay on top of what's new and how are we resolving user pain points.

Professional Work Experience Details (Continued)

Learning Lead

JP Morgan Chase (2019 - 2022)

As a Learning Lead, my primary responsibilities included consulting with business leaders within JP Morgan Chase to design and develop instructionally sound learning solutions based on their business priorities.

I worked with subject matter experts to tap into their expertise, gather and review content and keep the project on schedule. Based on the learning modality that suits best for a project in hand, I developed the learning assets which could be a virtual ILT, an e-learning course, a blended learning experience, a traditional classroom ILT or at times, a handy job-aid.

My job involved uploading and testing learning assets on to an LCMS and sending out communications once a course is published. My responsibilities also included designing and developing surveys for gathering feedback from learners and stakeholders.

Instructional Designer and Developer

Adobe (2016-2019)

I was part of Adobe's global enablement organization where my responsibilities included scoping, designing, and developing learning deliverables for Adobe's SAAS customers, partners, and internal audiences.

I experienced working with the scale that the global enablement team for a large organization brings in—working with the diverse processes, systems, and stakeholders; striving for clarity in the often-encountered situations of ambiguity!

I actively contributed to developing the on-demand learning strategy of Adobe Digital Learning Services (ADLS) from 2016 where we have experimented with a variety of digital learning formats - traditional eLearning, gamified learning, video-based learning etc. and observed the pros and cons of each format over time.

Instructional Designer

Various Organizations (2011-2016)

I started my career as an Instructional Designer straight out of the university. I have worked in organizations big, mid and small and worked with content and subject matter experts that came from a wide variety of industries. In almost all of the jobs I worked in the past, I had an end-to-end development role where I was responsible for analysis to development to deployment of learning solutions.

My early experience taught me essential instructional design skills including consulting with stakeholders, error-free and learner-centric writing, effectively working with SMEs/stakeholders and delivering projects on schedule. I am passionate about experimenting with various e-learning tools and technology and I try to keep myself updated with the latest tools of the trade.

Samples of Work (End-to-end design and development)

Gamified e-learning

<https://eldemo3.bidyutcanvas.com/>

Job-Aids and Instructional Materials

https://bidyutcanvas.com/img/portfolio/JET_Template_BGSa_mple.pdf

https://bidyutcanvas.com/img/portfolio/sample_jobaids_bidyut.pdf

Posts on Adobe e-learning community

https://elearning.adobe.com/bidyut_casestudy

<https://elearning.adobe.com/recommendationengine>

Others

<https://eldemo2.bidyutcanvas.com/>

https://bidyutcanvas.com/video/bidyutAEM_Intro.mp4

Education

Master of Science in Electronic Media

School of Media and Communication, Pondicherry Central University

Bachelor's Degree in Media Technologies

Department of Mass Media, St. Anthony's College. Shillong.

Thank you for considering my candidature for the role! I hereby declare that all information provided here is true to the best of my knowledge and beliefs.